

Q&A /// INTERVIEW WITH AN INDUSTRY INSIDER



DIANE HAGGERTY, CMP /// DIRECTOR, EVENTS, EXHIBITS AND ADVERTISING /// MPIF

“PowderMet provides networking at every corner. From the time you arrive, you will meet with old friends and make new acquaintances.”

What makes PowderMet2023 and AMPM2023 important events within the industry?

As the premier powder metallurgy (PM) events in the Americas, the annual PowderMet (International Conference on Powder Metallurgy and Particulate Materials) and co-located AMPM (Additive Manufacturing with Powder Metallurgy Conference) are a hub for technology transfer for professionals from every part of the industry. The combined conferences bring together the industry to network and learn from each other. It provides an opportunity for those who are veterans in the industry, as well as those who are just breaking into the industry to collaborate, view the latest R&D, and find solutions to similar issues. It is also the perfect location for those that are interested in using this exciting technology, and it is their chance to have an opportunity to discuss their options while learning about several manufacturing technologies, such as press and sinter, metal additive manufacturing (AM), metal injection molding (MIM), and isostatic pressing.

What can attendees expect in the way of programs?

The technical program was developed and organized by industry peers. Over 150 professionals in both PM and AM joined forces to collaborate and compile the individual sessions. With nearly 200 papers being presented by industry experts from around the world, topics will cover all aspects of the technology. Additionally, conference proceedings will capture the technology transfer for future reference.

Programming is aligned to provide an excellent experience for first timers and seasoned attendees alike. Numerous networking opportunities are intentionally designed for interaction with other attendees, speakers, and exhibitors. For 2023, we have over 60 future engineers from 25 universities with us courtesy of student conference grants from the National Science Foundation (NSF), Center for Powder Metallurgy Technology (CPMT), and the Metal Powder Industries Federation (MPIF).

Throughout the PowderMet2023 and AMPM2023 conferences, we will build momentum as we “Find Our Way” back to Pittsburgh, Pennsylvania, in June 2024. We will be gearing up with the latest R&D and hottest topics to present in western Pennsylvania. If you are interested in being part of the program in Pittsburgh, submit your abstract today at PowderMet2024.org or AMPM2024.org.

If I were a first-time exhibitor, what should I expect to gain by attending the show?

As an exhibitor, you have direct access to the decision makers in the industry. We offer over seven hours of non-compete time, where attendees will be able to walk and meet with companies that can offer unique solutions to their everyday needs. We are also utilizing lead retrievals to assist in the exhibitor/attendee follow-up.

In addition to a Networking Luncheon that is held in the exhibit hall, we also offer a 90-minute networking reception, the PM Evening Alehouse, in the exhibit hall. The energy and excitement during the cocktail reception can't be found anywhere else. The connections you make, the opportunities that await your company will provide the ROI you need to come back year after year.

How will PowderMet2023 allow for networking?

PowderMet provides networking at every corner. From the time you arrive, you will meet with old friends and make new acquaintances at the opening reception. Once the conference kicks off, there are a plethora of opportunities to network and make those meaningful connections. From the exhibit hall to the luncheons, to the closing event and everything in between, the contacts you make will become lifelong friends.

Will there be any special events that take advantage of the Las Vegas setting?

Will there be events? Yes! We are excited to have world class rock and roll drummer Sandy Gennaro provide his keynote presentation “Beat the Odds, How to Achieve Rockstar Status in Business and Life.” As manufacturing continues to evolve, we must adapt to change, just like the members of a rock band. Sandy's message should resonate well with our attendees. He should have great insight as throughout his 50-year career, Sandy has toured with world renowned artists including Cyndi Lauper, Joan Jett, Bo Diddley, The Monkees, and many more.

Our closing event will include dinner in an intimate setting where country music singer/songwriter, Rodney Atkins, who will perform an acoustic set, where he will give us the stories behind the songs. With six No. 1 hits and eight top-5 singles, it should be an exciting show.

What are you personally looking forward to at this year's show?

As always, I look forward to meeting face-to-face with the industry and having the group together under one roof. The energy that you can get from meeting with your colleagues and peers in the same room is unmatched.

As we continue to be impacted by the current economy, inflation, transportation delays, and other challenges, Las Vegas will be a great springboard as we bridge from 2023 to 2024 and head to the “City of Bridges,” Pittsburgh, Pennsylvania, in 2024. Learn more about speaking, exhibiting, and attending these exciting conferences at PowderMet2024.org or AMPM2024.org. 🍷

//////
MORE INFO www.mpif.org/Events/PowderMet2023/Home.aspx