



INDUSTRIAL HEATING EQUIPMENT ASSOCIATION

The value of in-person industry events



Getting back to business is what every company wants to do, and the IHEA Annual Meeting is one of the ways our members can resume business relationships.

For most of us, it's been a very long time since we've attended an in-person meeting. But the time has come where IHEA can safely hold its 2021 Annual Meeting, and we want you to be there.

The historic Don CeSar Hotel situated on America's No. 1 beach will play host to the Industrial Heating Equipment Association (IHEA) 92nd Anniversary and Meeting. Scheduled for July 26–28 on beautiful St. Pete Beach, Florida, this will be the first time our membership will have the opportunity to be together in person in almost two years.

Face-to-face meetings are critical for our industry to thrive, and this event is the perfect way to reconnect with industry peers and make new contacts.

"It's been far too long since our membership has had the opportunity to see each other in person," said IHEA Executive Vice President Anne Goyer. "The connections people make during in-person events are so important, and, after more than a year, our members are looking forward to getting together at an IHEA meeting."

Getting back to business is what every company wants to do, and the IHEA Annual Meeting is one of the ways our members can resume business relationships. IHEA's Annual Meeting combines an outstanding program with ever-popular social events. The featured presentations cover thought-provoking topics and information designed



to strengthen members' organizations. The social gatherings and activities provide opportunities for members and guests to network with professional contacts and grow their business.

In-person events stimulate human connection. Personal connec-



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tions reach beyond sitting next to someone in a meeting. Now you have a face to put with the email, and communication becomes easier for you and your team. This has been a missing component for far too long, and IHEA is happy to offer the opportunity to connect again. No matter what valuable content you deliver through webinars and email campaigns, there is nothing that can replace human interaction at an in-person meeting.

In addition to all the benefits of being together with friends, The Don CeSar provides a beautiful backdrop to welcome IHEA members and guests. Situated on the Gulf Coast of Florida just west of Tampa, The Don is a historic hotel on a stretch of beach that, according to TripAdvisor, is second to none.

Register now for IHEA's 2021 Annual Meeting. For complete program information and to register, please visit www.ihea.org/event/21AM

IHEA members receive significant discounts on events. Consider joining IHEA and take advantage of these cost savings. IHEA membership includes vouchers that can be used toward event registration fees. Visit www.ihea.org for more information about membership and how to join.

IHEA 2021 CALENDAR OF EVENTS

JULY 26–28

IHEA 2021 Annual Meeting

Don CeSar Hotel | St. Pete Beach, Florida

AUGUST 10–11

Powder Coating & Curing Processes Seminar

Alabama Power Technology Applications Center | Calera, Alabama

This day and a half Introduction to Powder Coating & Curing Processes Seminar will include classroom instruction and hands-on lab demonstrations. Registration is \$325 for IHEA members, \$425 for non-members. Fee Includes: Seminar materials, Powder Coating Manual, Infrared Manual, breakfast and breaks both days, lunch Day 1, Networking Reception, Certificate of Completion.

For details on IHEA events, go to www.ihea.org/events

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