



# INDUSTRIAL HEATING EQUIPMENT ASSOCIATION

## Manufacturing executive summit set for the thermal-process industry

Launched in the U.S. in 2016, The International ThermProcess Summit debuted as a successful and important event for executives in the thermal-process industry. Expanded to include industrial finishing and coatings for 2018 (IFCS), these joint summits offer a tremendous amount of valuable information to these two important manufacturing segments.

Scheduled for July 30 to August 1, 2018, at the InterContinental Hotel in the Buckhead area of Atlanta, the Summit will bring together an impressive and diverse group of business leaders to help executives stay on top of the latest trends and innovations affecting their manufacturing operations.

The Summit is co-sponsored by the Industrial Heating Equipment Association and the Chemical Coaters Association International.

“This combined event will provide a unique platform for industry intelligence and collaboration that drives manufacturing excellence,” said Summit organizer Anne Goyer. “There is no other event like this in the USA for executives in these manufacturing segments.”

Two general sessions will feature presentations that appeal to all manufacturing executives, while two breakout sessions will focus on topics specific to the industrial heating and industrial finishing & coating segments. Combined with an array of social and networking activities, this is a must-attend event for thermprocess and finishing/coatings executives.

Here is a sneak peek at some of the presentations that will be offered in the general sessions:

### FACTORIES OF THE FUTURE / WHAT DOES THE FUTURE WORKFORCE LOOK LIKE?

**Speaker:** Dr. Irene Petrick, Market Innovation Director, Industrial Solutions Division/Internet of Things Group, Intel Corporation

An internationally recognized expert in strategic road mapping, Dr. Irene Petrick has worked with a wide variety of companies ranging from small businesses to Fortune 100 companies and the U.S. military. As Director of Business Strategy for Intel’s Industrial and

Energy Solutions Division in the Internet of Things Group, she provides leadership in the integration of business and technology strategy to develop solutions. Her presentation will focus on the future of manufacturing and the manufacturing workforce.

### CYBERSECURITY: KEEPING YOUR BUSINESS SECURE

**Speaker:** Chad Hunt, Supervisory Special Agent with the FBI Atlanta Office

SSA Hunt leads a team of agents and analysts who conduct investigations in support of the FBI’s Cyber Division mission to



Executives from the thermal-process and industrial-finishing industries will gather in Atlanta to exchange ideas and learn about important business topics for manufacturing. (Courtesy: IHEA)

identify, pursue, and defeat cyber adversaries. As manufacturing becomes increasingly digitized, industrial internet hacking is of a rising concern to businesses. Learn how the FBI is addressing this important issue.

### MANUFACTURING USA INITIATIVES: WHAT THEY ARE AND HOW YOU CAN BENEFIT

**Speaker:** Thomas Kurfess, Ph.D., P.E., HUSCO/Ramirez Distinguished Chair in Fluid Power and Motion Control and Professor in the Woodruff School of Mechanical Engineering at Georgia Tech

Manufacturing USA is an initiative focused on coor-

# ITPS

## International ThermProcess Summit

dinating public and private investment in emerging advanced manufacturing technologies that bring together industry, academia, and government partners to leverage existing resources, collaborate, and co-invest to advanced manufacturing innovation. Dr. Kurfess will provide an overview of these initiatives and how manufacturers can benefit from these efforts.

### CONGRESSIONAL PRIORITIES & POLICIES

**Speaker:** Omar Nashashibi, Founder, The Franklin Partnership

This is your chance to hear directly from Washington, D.C., about the latest developments on regulations, taxes, trade, and other issues affecting your business every day. Omar Nashashibi lobbies the White House and U.S. Congress in Washington, D.C., on behalf of manufacturing trade associations and other clients seeking a voice before policymakers. He will provide insight into the latest developments on critical policy, what it means for your business, and how to plan for an unpredictable future.

### DRIVING CONSISTENT PERFORMANCE EXCELLENCE

**Speaker:** Dr. Amber Selking, Founder, Selking Performance Group

From the manufacturing floor to the football field, delivering consistent performance excellence is critical to team success. Through her experiences working in manufacturing for SPX Corporation and as the mental performance consultant for the University of Notre Dame football team, Dr. Amber Selking will share insights from the field of human performance psychology that will help you deliver your best on a more consistent basis. The mind is an often untapped and unrealized source of energy, efficiency, and effectiveness. This presentation will lead you to discover the power of your mind and share strategies to help you deliver your absolute best, consistently.

### TRENDS IN ADDITIVE MANUFACTURING

**Speaker:** Todd Grimm, Founder and President, T.A. Grimm & Associates, Inc.

An expert in additive manufacturing and rapid prototyping, Todd Grimm will present the latest technology trends and developments. Known for his energetic and passionate presentations, he effectively delivers highly technical aspects of this rising technology to both technical and non-technical audiences.

### ECONOMIC TRENDS

**Speaker:** Chris Kuehl, Co-founder and Managing Director, Armada Corporate Intelligence

As Armada's economic analyst Chris Kuehl has worked with a wide variety of private clients and professional associations. His presentation will focus on economic trends and their impact on manufacturers. He serves as IHEA and CCAI's economist and delivers monthly updates on a variety of economic indices that impact manufacturing.

### OEM MANUFACTURING PERSPECTIVE

Several representatives of major OEMs will share their insights on the

state of manufacturing in their industries. Confirmed participating companies include:

**AGCO:** Through well-known brands including Challenger®, Fendt®, GSI®, Massey Ferguson®, and Valtra®, AGCO Corporation delivers agricultural solutions to farmers worldwide through a full line of tractors, combine harvesters, hay and forage equipment, seeding and tillage implements, grain storage and protein production systems, as well as replacement parts.

**Ingersoll Rand:** With market-leading brands such as Club Car, Ingersoll Rand industrial equipment, Thermo King transport temperature-control equipment, and TRANE air conditioning systems, this international manufacturer strives to enhance the quality and comfort of air in homes and buildings, transport and protect food and perishables, and increase industrial productivity and efficiency.

In addition to impressive general sessions, ITPS/IFCS will include breakout sessions specific to thermprocessing and industrial finishing. Featured topics in thermprocessing specific sessions include:

- Opportunities & Threats in the Thermprocessing Industry
- OEM Panel Discussion
- Risk Management
- Thermprocess Industry Trends

A tabletop exhibition inside the General Session ballroom will complement the outstanding Summit program. For details on the Summit, to register, reserve a sponsorship or tabletop, please visit [www.itps-ifcs.com](http://www.itps-ifcs.com) or contact us at 941-373-1830.

## IHEA 2018 CALENDAR OF EVENTS

**JULY 30–AUGUST 1**

### International ThermProcess Summit

In conjunction with the International Finishing & Coatings Summit  
InterContinental Hotel | Atlanta (Buckhead), Georgia

**OCTOBER 8–10**

### IHEA Combustion Seminar

Indiana Convention Center | Indianapolis, Indiana

**OCTOBER 8–10**

### IHEA Safety Standards & Codes Seminar

Indiana Convention Center | Indianapolis, Indiana

**OCTOBER 8**

### IHEA Induction Seminar

Indiana Convention Center | Indianapolis, Indiana

**OCTOBER 15–NOVEMBER 26**

**Advanced Process Heating** | On-Line Distance Learning Course

For details on IHEA events, go to [www.ihea.org/events](http://www.ihea.org/events)

## INDUSTRIAL HEATING EQUIPMENT ASSOCIATION

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